Company Profile
Rainstorm was formed in Canada in 1983 with the goal of becoming the specialists in our dust control industry by providing a “one stop” source of first class dust suppressants and soil stabilizers. Carefully moving towards this goal worldwide, Rainstorm commenced operations in Australia in 1990 and over the last 20 years has since firmly entrenched itself in the Australian market by establishing itself offices in Victoria, NSW, SA and Western Australia. By choosing to place more emphasis on meeting the service needs of the customer than merely supplying the product, Rainstorm has developed trust and rapport with a broad range of customers (both private and public) in a “quick - fix” miracle products. This “Professional Service” approach has allowed both customer satisfaction and our reputation to flourish.

Rainstorm can confidently claim to be the number one dust suppressant company, and “DustMag” the number one road dust suppressant in the nation. No other company or product can truthfully claim to be as widely based or accepted in Australia.

We work hand in hand with our customers for the entire dust suppression program. Before application of our road dust suppressant “DustMag” onto mine haul roads, we work with the customer to determine their existing cost per square metre to lay the dust with existing technology such as water carts. We can then calculate the break-even number of days DustMag needs to lay the dust and can usually guarantee substantial cost savings to the client. If there ever is some sort of problem, even due to inclement weather, we re-treat the affected area at cost or for free.

Our services include the supply and application of “DustMag” dust suppressant for unsealed roads. Sold to local and state governments, as well as mining companies, DustMag acts as a compaction agent and lays road dust for months at a time. We are the inventors and proprietors of “Gluon 240” a co-polymer emulsion designed for heavier-duty and longer lasting stabilization against wind erosion. Gluon 240 can be used as a stand-alone product or as an additive to the “papier-mâché” type hydromulch. We developed Gluon 240 around 1996 after experimenting with a large range of imported and domestic co-polymers. After identifying the most desirable features of each, we engaged the services of an Australian manufacturer to supply an Australian made product with the best all round criteria but at a considerably lower cost. For stockpiles and railcars, where vibration and movement are important factors, Rainstorm developed a variant called Gluon 500 which is more flexible than other polymers with spectacular results. Gluon 500 is now being used in large quantities on the iron ore stockpiles of the Pilbara.

We have commenced exploration of the potential for exporting our techniques and products to China and Mongolia. We have put down several demonstration areas in China with very good results and feedback. The Chinese also see merit in our road dust treatment being an appropriate level of technology for their huge network of unsealed roads linking village.

In Summation the 3 key strengths of our business are:

- We only use environmentally friendly products,
- We consider the client’s total end cost, and ensure that we, not the customer bear the onus for a successful outcome to the customer’s satisfaction. We provide total solutions. Rainstorm has always chosen to provide all equipment and application services along with the best products so can gladly shoulder the onus for making things work. In other words, we don’t blame the customer for “not putting it out right.”
- We are continuously striving to improve equipment, methods, products and training.